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COMPANY PROFILE

DUBAI | ABU DHABI

ESTD 2012



ab&co

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CRAFTED TO IMPACT

ab&co is a joint venture between Artbox Studios; the iconic creative agency established in 2012, renowned for its innovative design thinking and brand storytelling and Rawasi, a UAE-based strategic powerhouse with extensive experience in governmental and mega-scale projects. Together, the two entities unite creativity with strategy, forming a solid foundation to serve the GCC market with top-notch creative, branding, and communication services that deliver both impact and excellence.

We deliver a whole experience .. from branding to production!

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ESTD 2012

WE DELIVERED OUR SERVICES!



13+
Countries

600+
Clients

12+
Years

1600+
Projects



OUR PARTNERS



REGISTERED AT



FEATURED AT



MEET OUR TEAM

A business's prosperity hinges on the strength of its team. When a group works well together, it becomes a melting pot of distinct skills and knowledge. Building and sustaining a robust team requires effective communication, clearly defined roles and responsibilities, and a shared sense of purpose. These factors are crucial for success.





SHAPING BRANDS, BUILDING IMPACT

BRANDING

Our Brand Identity service transforms strategy into visuals and experiences. We craft logos, colors, typography, and design systems that capture your essence and make your brand instantly recognizable across every touchpoint.

DIGITAL MARKETING

We offer full digital marketing solutions, from social media management and creative content marketing to performance-driven ad campaigns that deliver real results.

BTL & EXPERIENTIAL SERVICES

From stunning corporate events and activations to smart POSM and exhibition designs, we craft on-ground experiences that connect brands with people in meaningful ways.

MEDIA PRODUCTION

Our media production services cover video shooting, photography, and motion graphics, delivering high-quality visuals tailored for corporate communication and advertising needs.

FROM IDEAS TO IMPACT

MARKETING, CREATIVE, DIGITAL, ON-GROUND

We offer complete **360° marketing services** starting from building your marketing strategy and communication plan, all the way to creative development, branding and full execution. Our team delivers integrated campaigns across digital channels and on-ground activations, ensuring consistent brand impact, seamless coordination, and measurable results at every touchpoint.

KEEP CONNECTED WITH US

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